## **INVOICE**



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 572113-1  | 09/30/12     | September 2012 | 08/27/12 - 09/09/12 |
|           |              |                |                     |

| Kent Carbon Solt Lake City   Local     | Station | Account Executive | Sales Office   | Sales Region |
|--|---------|-------------------|----------------|--------------|
| KSTU Refit Carbon Sait Lake City Local | кѕти    | Kent Carbon       | Salt Lake City | Local        |

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 11756

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

| Flight Dates        | Order#          | Alt Order #  |
|---------------------|-----------------|--------------|
| 09/04/12 - 09/09/12 | 572113          |              |
| Billing Calendar    | Billing Type    |              |
| Broadcast           | Cash            |              |
| Special Handling    |                 |              |
| DB #                | Advertiser Code | Product Code |
| Agency Ref          | Advertiser Ref  |              |
|                     | 1               |              |

Spots/ Length Week Rate Type Start/End Time Description MTWTESS Line Start Date End Date \$175.00 NM M-F 5a-530a 5a-530a --T---1 09/04/12 09/09/12 <u>Rate</u> **MTWTFSS** Spots/Week Start Date **End Date** Weeks: \$175.00 09/03/12 09/09/12 ---T---Start/End Time Rate Type Air Time Description Length Ad-ID Spots: # Ch Day Air Date :30 MATT51 \$175.00 NM 5:21 AM M-F 5a-530a 5a-530a 1 13 09/06/12 Th -1111--:30 \$175.00 NM 2 09/04/12 09/09/12 M-F 530a-6a 530a-6a **MTWTFSS** Rate Spots/Week Weeks: Start Date **End Date** 09/09/12 -1111--\$175.00 09/03/12 Rate Type Air Time Description Start/End Time Length Ad-ID Spots: # Ch Day Air Date \$175.00 NM 09/04/12 M-F 530a-6a 530a-6a :00 1 13 Tu Credited 530a-6a :30 MATT51 \$175.00 NM 5:41 AM M-F 530a-6a 2 13 W 09/05/12 :30 MATT51 \$175.00 NM 530a-6a 3 13 Th 09/06/12 5:58 AM M-F 530a-6a :30 MATT51 \$175.00 NM 4 13 09/07/12 5:41 AM M-F 530a-6a 530a-6a \$375.00 NM 09/09/12 M-F 6a-7a 6a-7a -T----:30 1 3 09/04/12 **MTWTFSS** Spots/Week Weeks: Start Date **End Date** <u>Rate</u> \$375.00 09/03/12 09/09/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$375.00 NM :00 1 13 Tu 09/04/12 M-F 6a-7a 6a-7a Credited \$375.00 NM -1111--:30 4 4 09/04/12 09/09/12 M-F 7a-8a 7a-8a Start Date **MTWTFSS** Spots/Week Rate Weeks: End Date \$375.00 -1111--09/09/12 09/03/12 Start/End Time Length Ad-ID Rate Type Spots: # Ch Air Time Description Day Air Date 7a-8a :00 \$375.00 NM Tu 09/04/12 M-F 7a-8a 1 13 Credited \$375.00 7a-8a :30 MATT51 NM 7:25 AM M-F 7a-8a 2 13 W 09/05/12 :30 MATT51 \$375.00 NM 7a-8a 09/06/12 7:21 AM M-F 7a-8a 3 13 Th \$375.00 NM :30 MATT51 7a-8a 4 13 09/07/12 7:57 AM M-F 7a-8a

\$400.00 NM

## INVOICE



2 13

09/07/12

5:58 PM M-F 530p-6p

Send Payment To:
KSTU
P.O. Box 677596
Dallas, TX 75267-7596

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 572113-1  | 09/30/12     | September 2012 | 08/27/12 - 09/09/12 |

| <u>Advertiser</u>   | <u>Product</u>           | Estimate Number |
|---------------------|--------------------------|-----------------|
| Matheson/D/Congress | Matheson for Congress 20 | 11756           |

| ine Otest Dete | F - 1 D - 1         | December 11                           | 0/ 1/5 1 777           |                         |               | Spots/                                |          |      |               |          |
|----------------|---------------------|---------------------------------------|------------------------|-------------------------|---------------|---------------------------------------|----------|------|---------------|----------|
| ine Start Date | End Date            | Description                           | Start/End Time         | MTWTFSS                 | Length        | Week                                  | Rate     | Туре | -             |          |
| 5 09/04/12     | 09/09/12            | M-F 8a-9a                             | 8a-9a                  | -1111                   | :30           | 4                                     | \$300.00 | NM   |               |          |
| Weeks:         |                     | End Date MTWTFSS 09/09/12 -1111       | <u>Spots/Week</u><br>4 | <u>Rate</u><br>\$300.00 |               |                                       |          |      |               |          |
| Spots: # Ch    |                     |                                       | ·                      | Start/End Time          | Lenat         | h Ad-ID                               |          |      | <u>Rate</u>   | Tvr      |
| 1 13           | Tu 09/0<br>Credited |                                       |                        | 8a <b>-</b> 9a          | :0            |                                       |          |      | \$300.00      |          |
| 2 13           | W 09/0              | 5/12 8:11 AM M-F 8                    | 3a-9a                  | 8a-9a                   | :3            | ) MATT51                              |          |      | \$300.00      | N        |
| 3 13           | Th 09/0             | 6/12 8:59 AM M-F 8                    | 3a-9a                  | 8a-9a                   | :3            | ) MATT51                              |          |      | \$300.00      |          |
| 4 13           | F 09/0              | 7/12 8:29 AM M-F 8                    | 3a-9a                  | 8a-9a                   | :3            | MATT51                                |          |      | \$300.00      |          |
| 6 09/04/12     | 09/09/12            | Sa 7a-9a                              | 7a-9a                  | 1-                      | :30           | 1                                     | \$325.00 | NM   |               |          |
|                |                     | End Date MTWTFSS<br>09/09/121-        | Spots/Week<br>1        | <u>Rate</u><br>\$325.00 |               | · · · · · · · · · · · · · · · · · · · |          |      |               |          |
| Spots: # Ch    |                     |                                       |                        | Start/End Time          | Lenath        | Ad-iD                                 |          |      | Rate 1        | Γvn      |
| 1 13           | Sa 09/08            |                                       | <del></del>            | 7a-9a                   |               | ) MATT51                              |          |      |               | N        |
| 7 09/04/12     | 09/09/12            | Su 7a-9a                              | 7a-9a                  | 1                       | :30           | 1                                     | \$325.00 | NM   |               | _        |
|                |                     | End Date MTWTFSS<br>09/09/121         | Spots/Week             | <u>Rate</u><br>\$325.00 |               |                                       |          | -,   | <del></del>   |          |
| Spots: # Ch    | Day Air D           |                                       | <u>iption</u>          | Start/End Time          | Length        | Ad-ID                                 |          |      | Rate T        | ·vn      |
| 1 13           | Su 09/09            |                                       |                        | 7a-9a                   |               | MATT51                                |          |      | \$325.00      |          |
| 8 09/04/12     | 09/09/12            | M-F 11a-12p                           | 11a-12p                | 1-1                     | :30           | 2                                     | \$175.00 | NM   |               |          |
|                |                     | End Date MTWTFSS<br>09/09/121-1       | Spots/Week<br>2        | <u>Rate</u><br>\$175.00 |               |                                       |          |      |               |          |
| Spots: # Ch    | Day Air Da          | ate <u>Air Time</u> Descr             | <u>iption</u>          | Start/End Time          | Length        | Ad-ID                                 |          |      | <u>Rate</u> T | ,<br>JQV |
| 1 13           | W 09/05             | 7/12 11:25 AM M-F 1                   | 1a-12p                 | 11a-12p                 | :30           | MATT51                                |          |      | \$175.00      |          |
| 2 13           | F 09/07             | /12 11:28 AM M-F 1                    | 1a-12p                 | 11a-12p                 | :30           | MATT51                                | -        |      | \$175.00      | NΝ       |
| 9 09/04/12     | 09/09/12            | M-F 3p-4p                             | 3p-4p                  | -2121                   | :30           | 6                                     | \$200.00 | NM   | 78-2-         | _        |
|                |                     | nd Date MTWTFSS<br>9/09/12 -2121      | <u>Spots/Week</u><br>6 | Rate<br>\$200.00        | 10-3-1        |                                       |          |      |               | ī        |
| Spots: # Ch    | Day Air Da          |                                       | _                      | Start/End Time          | Length        | Ad-ID                                 |          |      | Rate Ty       | vpe      |
| 2 13           | Tu 09/04            | /12 3:13 PM M-F 3                     | o-4p                   | 3p-4p                   |               | MATT51                                |          |      | \$200.00      |          |
| 1 13           | Tu 09/04            |                                       | •                      | 3p-4p                   | :30           | MATT51                                |          |      | \$200.00      | ΝN       |
| 3 13           | W 09/05             |                                       | •                      | 3p-4p                   | :30           | MATT51                                |          |      | \$200.00      | Νīν      |
| 5 13           | Th 09/06/           | •                                     | · · ·                  | 3p-4p                   |               | MATT51                                |          |      | \$200.00      | ΝN       |
| 4 13           | Th 09/06/           |                                       | •                      | 3p-4p                   |               | MATT51                                |          |      |               | NM       |
| 6 13           | F 09/07/            |                                       |                        | 3p-4p                   | :30           | MATT51                                |          |      | \$200.00      | NM       |
| 0 09/04/12     | 09/09/12            | M-F 530p-6p                           | 530p-6p                | -11                     | :30           | 2                                     | \$400.00 | NM   |               |          |
|                |                     | nd Date <u>MTWTFSS</u><br>9/09/12 -11 | Spots/Week 2           | <u>Rate</u><br>\$400.00 |               | ***                                   |          |      |               | _        |
| Spots: # Ch    | Day Air Da          |                                       |                        | Start/End Time          | <u>Length</u> | Ad-ID                                 |          |      | Rate Ty       | ne       |
| 1 13           | Tu 09/04/           |                                       |                        | 530p-6p                 |               | MATT51                                |          |      | \$400.00 N    |          |
| 0.40           | E 00/07/            |                                       |                        |                         |               |                                       |          |      |               |          |

530p-6p

:30 MATT51

## **INVOICE**



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KSTU
P.O. Box 677596
Dallas, TX 75267-7596

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|-----------|--------------|----------------|---------------------|
| 572113-1  | 09/30/12     | September 2012 | 08/27/12 - 09/09/12 |

| <u>Advertiser</u>   | Product               | Estimate Number |
|---------------------|-----------------------|-----------------|
| Matheson/D/Congress | Matheson for Congress | 20 11756        |

|                                   |                        |   |   |                            |               | Spots/                     |            |      |                                   |
|-----------------------------------|------------------------|---|---|----------------------------|---------------|----------------------------|------------|------|-----------------------------------|
| Line Start Date                   | End Date               | Description   | Start/End Time                          | MTWTFSS                    | Length        | Week                       | Rate       | Type |                                   |
| 11 09/04/12                       | 09/09/12               | M-F 9p-1005p  | 9p-1005p                                | 1-1                        | :30           | 2                          | \$1,500.00 | МИ   |                                   |
| Weeks:                            | Start Date 09/03/12    | End Date MTWTFSS<br>09/09/121-1                                 | Spots/Week 2                            | <u>Rate</u><br>\$1,500.00  |               | ***                        |            |      |                                   |
| Spots: <u>#</u> C<br>1 13         |                        | <u>Date</u> <u>Air Time</u> <u>Desc</u><br>/05/12 9:24 PM M-F 9 |   | Start/End Time<br>9p-1005p |               | <u>h Ad-ID</u><br>0 matt51 |            |      | <u>Rate Type</u><br>\$1,500.00 NM |
| 2 13                              | 3 F 09/                | /07/12 9:25 PM M-F 9  | 9p-1005p                                | 9p-1005p                   | :3            | 0 MATT51                   |            |      | \$1,500.00 NM                     |
| 12 09/04/12                       | 09/09/12               | Sa 9p-1005p   | 9p-1005p                                | 1-                         | :30           | 1                          | \$800.00   | NM   |                                   |
| Weeks:                            | Start Date 09/03/12    | End Date MTWTFSS 09/09/121-                                     | Spots/Week<br>1                         | <u>Rate</u><br>\$800.00    |               | 724                        |            | -    |                                   |
| Spots: <u>#</u> Cl<br><i>1</i> 13 |                        | /08/12 Sa 9p  | ription<br>p-1005p                      | Start/End Time<br>9p-1005p | Lengtl<br>:00 | <u>n Ad-ID</u><br>0        |            |      | <u>Rate Type</u><br>\$800.00 NM   |
| 13 09/04/12                       | 09/09/12               | Su 9p-1005p   | 9p-1005p                                | 1                          | :30           | 1                          | \$1,000.00 | NM   |                                   |
| Weeks:                            | Start Date<br>09/03/12 | End Date MTWTFSS<br>09/09/121                                   | Spots/Week<br>1                         | <u>Rate</u><br>\$1,000.00  |               |                            |            | ~~~  |                                   |
| Spots: <u>#</u> Cł<br>1 13        | Day Air                | <u>Date</u> <u>Air Time</u> <u>Descr</u><br>09/12 9:53 PM Su 9p | *************************************** | Start/End Time<br>9p-1005p |               | 1 <u>Ad-ID</u><br>) MATT51 |            |      | <u>Rate Type</u><br>\$1,000.00 NM |
|                                   |                        |   |   |                            |               |                            |            | ***  |                                   |

<u>Total Spots</u> **25** <u>Gross Total</u> **\$9,725.00** 

## Payment Terms 30 Days

Agency Commission \$1,458.75

Net Amount Due \$8,266.25